

Appendix ii

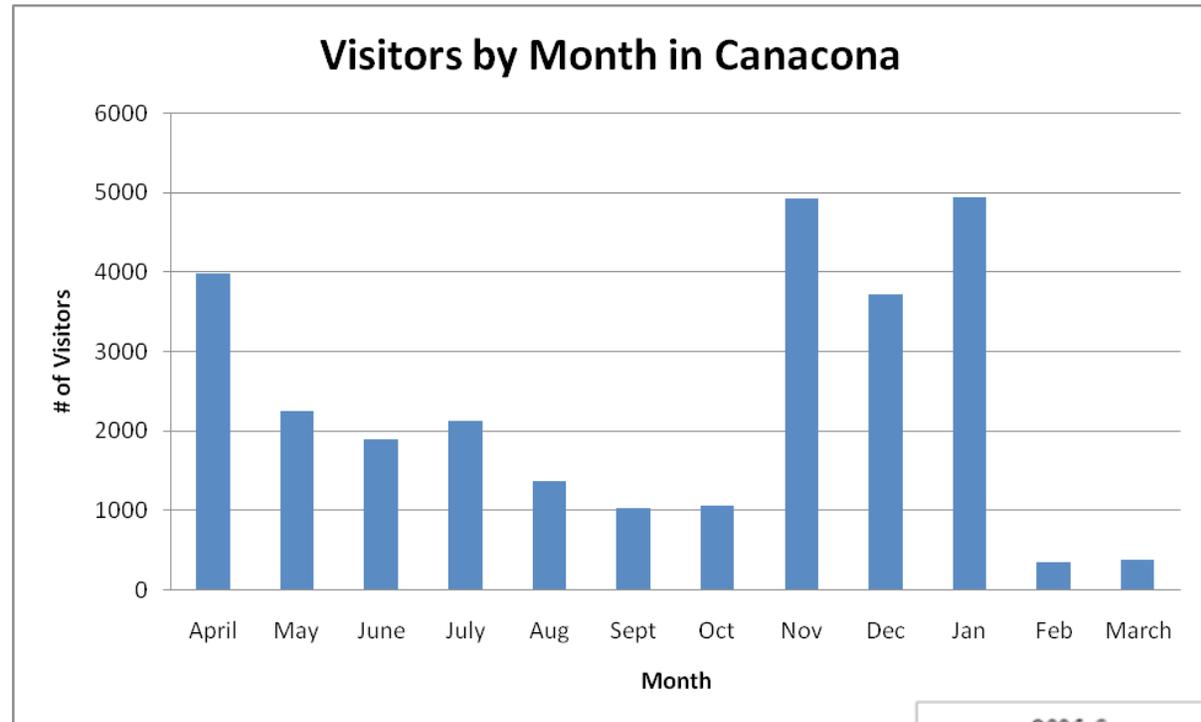
Data & Tables

Tourism Background

Based on the Goa State Tourism Survey (2006), the Taluka of Canacona receives:

- 28,042 (1.48% of Goa) Domestic Visitors
- 9,152 (2.63% of Goa) Foreign Visitors
- 2,012 (7.17% of Goa) Day Visitors
- 39,206 (1.6% of Goa) Total Visitors to Goa

This shows that while the number of visitors per capita is high, the actual percentage visiting the Taluka as compared to other parts of Goa is very small. Canacona's largest percentages are Day Visitors and Foreign Visitors. The graph below shows how seasonal visitation to Canacona is, peaking in November, December and January, and dropping substantially on either side of those months.



source: 2006 Goa State Tourism Survey

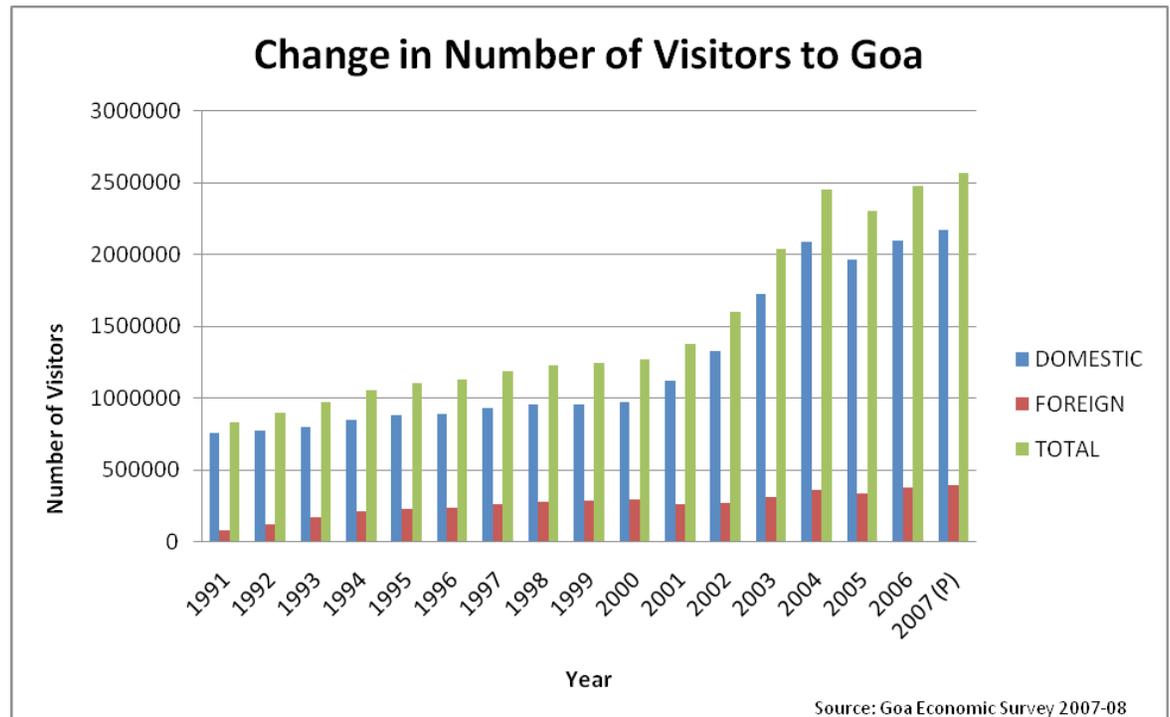
The table to the right shows that while a little more than 87% of domestic visitors to Canacona stay in Accommodation Units such as hotels and guesthouses, it also has the largest percentage in the entire state (almost 13%) for visitors to stay with friends and relatives. The table below shows that domestic visitors who do stay in Accommodation Units overwhelmingly (approximately 72%) stay in Un-starred Hotels and Guesthouses. But when comparing this with other Talukas in Goa, this percentage is similarly represented, with most domestic visitors staying in Un-starred Hotels and Guesthouses. This could demonstrate preponderance for domestic visitors to choose these lower quality or small-scale accommodations or that there is a dearth of Starred Hotels.

5.9 Distribution of domestic tourists according to the place of stay

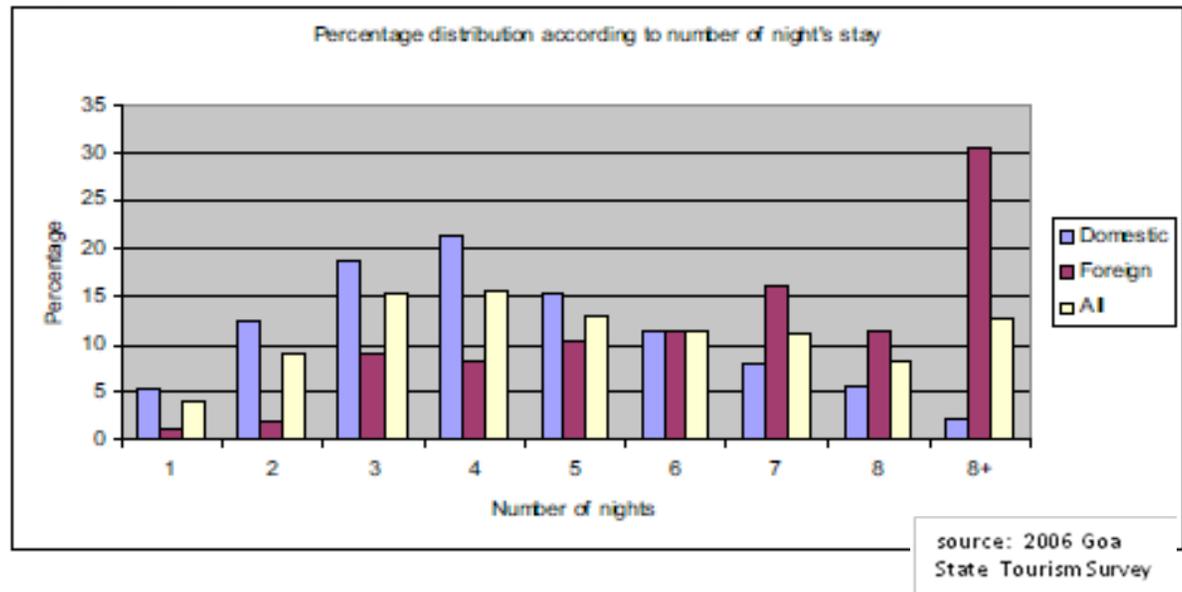
Name of the Taluka's	Percentage distribution			Estimated Domestic Tourists
	Accommodation units	Friends and relatives	All	
Column-1	Column-2	Column-3	Column-4 (Column 2+column3)	
Pemam	93.25	6.76	100	21063
Bardez	93.94	6.12	100	470351
Bicholim	94.39	5.61	100	19734
Satari	94.62	5.76	100	2727
Ponda	92.75	7.25	100	96561
Teswadi	93.73	6.27	100	552831
Mormugao	93.27	6.74	100	225849
Salcete	94.16	5.87	100	472367
Quepem	96.39	3.61	100	1939
Canacona	87.14	12.87	100	28042
Sanguem	91.87	8.13	100	7389
Total	92.84	7.16	100	1898853

Tourism Background

The graph to the right shows the number of both domestic and foreign visitors to Goa since 1991. There has been steady growth until around 2000 – 2001, when the number of domestic visitors grew rapidly. Over the same time-period, foreign visitors have grown only slightly, with both domestic and foreign numbers nearly reaching a plateau. This graph very closely mimics Butler's Life Cycle Analysis Graph.



While the number of domestic visitors overshadows the number of foreign visitors, the graph to the right shows that foreign visitors stay much longer. This could suggest that foreign visitors end up spending more money on accommodations and board.



Tourism Background

The table to the right shows the breakdown of the percentage of expenditure for domestic and foreign visitors to Goa. This shows that domestic visitors tend to spend more on Durable Goods, Clothing and Garments, and Foot Wear, with slightly higher spending on Transport Services and Rentals, Tobacco Products, and Toiletries. Foreign visitors spend slightly more on all other products and services with the largest difference in Alcohol, Gems and Jewelers, Processed Food, and Health and Medicine. Both domestic and foreign visitors spend approximately half of their budget on Accommodations and Food.

Heads of Expenditure	Details of Expenditure	Domestic (% of Expenditure)	Foreign (% of Expenditure)	All Tourists (% of Expenditure)
Accommodation	Accommodation Services	30.47	31.96	31.47
Food & Beverage	Food	20.65	21.12	20.70
	Processed Food	3.45	4.38	3.69
	Alcohol	5.44	7.92	6.09
	Tobacco Products	0.81	0.77	0.76
Transport Services	Transport Services Rental	9.71	8.63	9.13
	Travel Agencies & Similar	3.55	4.82	4.01
Other Recreation	Other Recreational Service	3.45	4.03	3.65
Durable Goods	Durable Goods	6.84	2.02	4.90
Shopping	Clothing & Garments	7.69	5.52	6.69
	Foot Wear	3.18	2.15	2.78
	Gems & Jewelers	2.43	5.06	3.96
	Toiletries	0.76	0.30	0.61
	Books & Magazines	0.40	0.98	0.66
Health	Health & Medicines	0.44	1.08	0.76
Miscellaneous	Miscellaneous	0.73	0.41	0.73
All	All	100.00	100.00	100.00

source: 2006 Goa State Tourism Survey

Tourism Background

Based on the graphs to the right, Canacona received the largest amount of Poor perceptions of the Goa's local transportation system and some of the fewest Excellent and Good perceptions of accommodation units. Other information not shown in these graphs was Canacona receiving the largest amount of visitors ranking Poor satisfaction with food quality, attraction quality, entertainment quality, and shopping facilities in Goa. This may not always be a negative trait, as these poor perceptions could keep the number of visitors lower and with this, the amount of negative impacts with mass tourism.

Existing Regional Attractions

Quepem Taluka

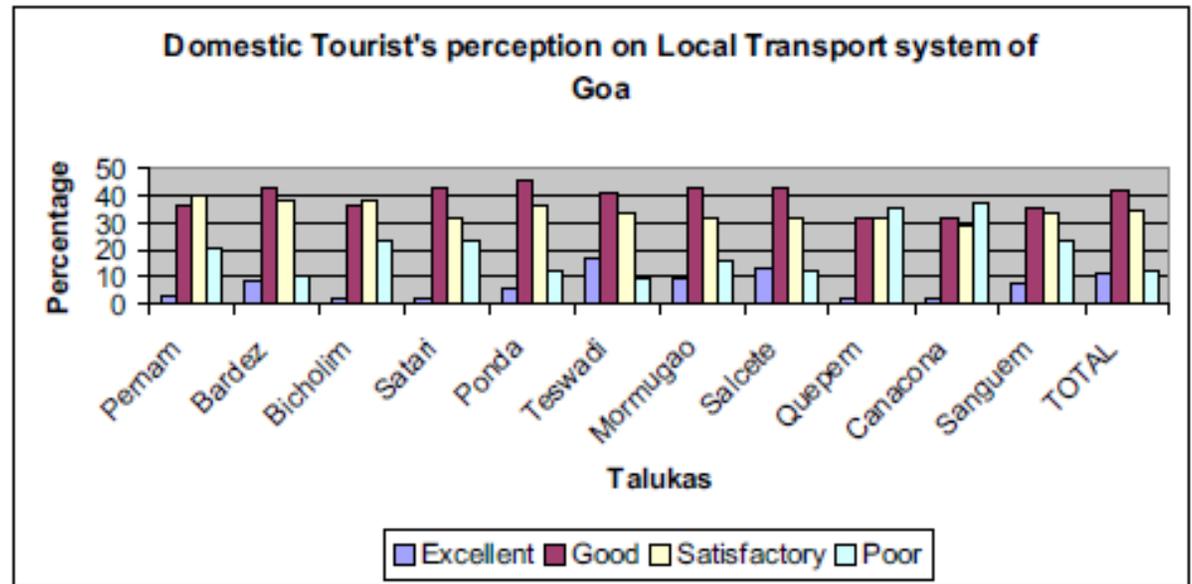
- Shantadurga Temple
- Betul Beach
- Canaguinim Beach

Canacona Taluka

- Cabo De Rama Fort
- Agonda Beach
- Palolem Beach
- Butterfly Beach
- Goandongri Mallikarjun Temple
- Partagal Math
- Cotigao Wildlife Sanctuary

Sanguem Taluka

- Tambdi Surla Temple
- Bhagvan Mahavir Wildlife sanctuary
- Dudhsagar Waterfalls
- Masque at Sanguem
- Rivona Fort
- Netravali Lake
- Mamai Devi Temple
- Damodar Temple



source: 2006 Goa State Tourism Survey

